



Climate Action  
**Accelerator**  
webinar

31 October

Webinar

# A principles-based approach to offsetting Why does it matter?

# Practical information

## PROGRAMME

12:30 PM	Welcome & Introduction
12:40 PM	Presentations
01:15 PM	Panel discussion
01:30 PM	Questions from the audience
02:00 PM	End

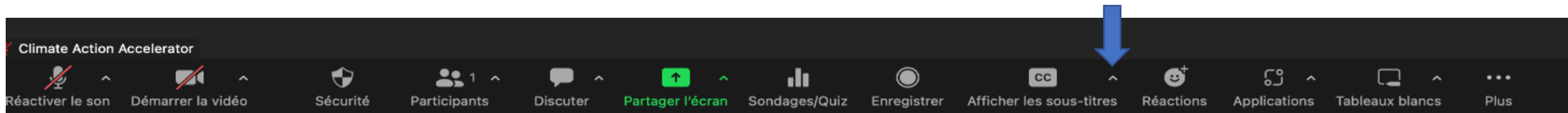
- This webinar is **recorded** and will be made available on **replay** on our website and YouTube channel.
- Please **keep your audio and video off** at all times, unless you are given the floor by the CAA moderator during the Q&A session.
- To ask a question, please **write in the Q&A** section or raise your hand. The moderator will read questions and give the floor to attendees during the Q&A session.
- **Translation** to French is available via Zoom.
- Link to webinar page: [climateactionaccelerator.org/events\\_and\\_webinars/](https://climateactionaccelerator.org/events_and_webinars/)



# Translation

## How to activate subtitles on Zoom ?

1) Click on « Show captions» or « Afficher les sous-titres » in the bottom bar (small arrow to the right).



2) Select the spoken language and the language you want to translate into.



# Who we are

The **Climate Action Accelerator** is a non-profit initiative based in Geneva that aims to mobilize a critical mass of high-social trust organisations around the world to scale up implementation of climate solutions within planetary boundaries, keep global warming well below 2°C and avoid the risk of dangerous drift.

**The goal is to help move the aid, health and higher education sectors towards greater resilience and a radical transformation of their practices, pursuing emission reduction targets (-50% by 2030) and a 'net zero' trajectory, in line with the Paris Agreement.**



AID



HEALTH



HIGHER EDUCATION  
& RESEARCH

## Our pillars

### EMPOWER

Empower organizations to at least halve their emissions by 2030 and prepare for greater resilience through a hub of expertise and resources.

### CHAMPION

Transform them into ambassadors of change within their networks, capable of influencing their peers.

### COMMUNITY

Build a global community of action, sharing climate solutions as a universal common good, to scale up their deployment.



# Our partners





# Introducing the topic

**1. Definition:** Emissions reduction or removal resulting from an action outside an organisation's boundaries used to counterbalance the organisation's residual emissions. (Oxford Net Zero Principles).

**2. Internationally established practice: maximise emission reductions to achieve climate goals**

- Prioritising emission reductions (direct and indirect emissions)
- Offsets not to be counted as reductions toward emission reduction targets (GHG protocol, ISO)
- Science Based Targets initiative, Carbone4 Net Zero Initiative, Oxford Principles for Net Zero Aligned Offsetting, UN HLEG\*, etc.

**3. But practices across organisations are heterogeneous,** not always aligned with recognised standards.

**4. Risk of delaying emission reductions:** Investing in offsets vs in emission reductions

**5. If offsets are being purchased to contribute to global carbon neutrality,** identify high-integrity projects and select only appropriately priced ones



No “carbon neutrality” at the level of organisations, products or projects, but “contributing to global carbon neutrality”



\*UN HLEG: High-Level Expert Group on the Net-Zero Emissions Commitments of Non-State Entities

## Quote

*"[...] too many non-state actors are currently engaging in a voluntary market where low prices and a lack of clear guidelines risk delaying the urgent near-term emission reductions needed to avoid the worst impacts of climate change. All global modelled pathways that limit warming to 1.5 °C with no or limited overshoot require rapid and deep greenhouse gas emission reductions in all sectors, as highlighted in the IPCC Sixth Assessment Report."*

**UN High-Level Expert Group on the Net-Zero Emissions  
Commitments of Non-State Entities**

[https://www.un.org/sites/un2.un.org/files/high-level\\_expert\\_group\\_n7b.pdf](https://www.un.org/sites/un2.un.org/files/high-level_expert_group_n7b.pdf)



# Today's speakers



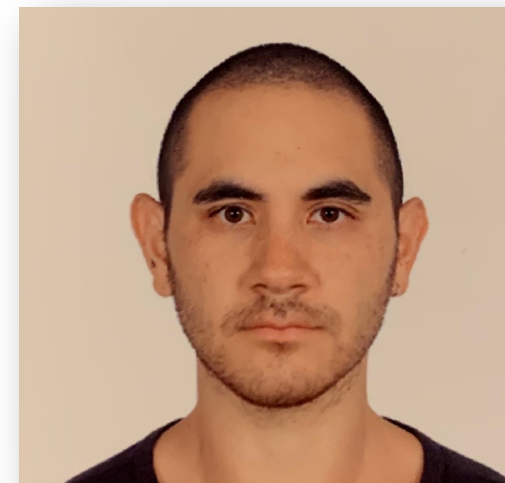
Inigo Wyburd

Policy Expert, Global Carbon Markets, Carbon Market Watch



Sascha Nick

Business School Professor & Scientific Director of the Diploma in Sustainable Business, BSL Lausanne



Jacob Goldberg

Investigative Reporter, The New Humanitarian







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Q&A Session

# Recent publications

Our **sectoral  
roadmap** for the  
humanitarian sector



<https://climateactionaccelerator.org/humanitarian-decarbonisation-roadmap/>





# Our toolkits

- Travel
- Fleet
- Good office practices

Stay tuned for more!

<https://climateactionaccelerator.org/toolkits/>





# EXPLORE ALL OUR SOLUTIONS

[climateactionaccelerator.org](https://climateactionaccelerator.org) 🔍





# Thank you !

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